



What are the demands for built-in offices?

There's no question that we are seeing an increase in the demand for home offices today as a result of the pandemic. We have always created a great office environment in the luxury spec homes that we build; however, we are enhancing that experience now. We build a signature "Club Room" with a built-in desk and comfortable lounging area with a couch and television, and some homes have an additional office space to accommodate both adults and children.

Are you seeing an increase in people relocating to South Florida?

Absolutely, we are seeing a significant increase in relocation from the Northeast and Midwest to South Florida. Not only are northerners looking to escape crowded cities due to COVID-19, but they are also seeking relief from high taxes. South Florida is an attractive destination for our low taxes, great year-round weather, and outdoor living. We specialize in building spec and custom luxury homes within exclusive golf course communities as well as custom homes on the waterfront—locations where we have been seeing high

demand for move-in ready homes. We're preparing our inventory of new homes to meet this demand.

How do you and/or your company differ from others?

I am a third-generation homebuilder, so we are a family-owned and run business, and I am personally involved with every project we undertake, whether it's a spec home, a custom home or full house renovation. Our clients choose Ellish Builders because of our process, our team, our execution and our promise of a five-star experience every step of the way. We simplify the building process by collaborating with our clients, architects and interior designers to ensure that a client's dream home is delivered on time and on budget, while also meeting the highest standards of quality and workmanship. We work hard to make sure each client enjoys the process. Many of our clients become like family and build or renovate with us again and again and also refer us to their family members, neighbors and friends.